

AVIJIT DATTA

 [linkedin.com/in/avijit-datta](https://www.linkedin.com/in/avijit-datta)
 avijitdatta.com |  Upwork Profile

WordPress Expert & Full-Stack Web Developer

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Result-driven and highly skilled Professional Web Developer and WordPress Expert with over 4 years of experience crafting high-performance, custom web solutions. Proven track record of successfully developing and deploying 75+ websites within the last 2 years for global startups and agencies. Combining a strong analytical background in Mathematics with deep technical expertise in modern frontend technologies, custom WordPress architectures, and advanced speed/SEO optimizations. Adept at transforming client requirements into stunning, secure, and fully responsive digital platforms.

CORE EXPERTISE & SKILLS

CMS & Platforms
WordPress Expert, Custom Theme/Plugin Customization

Backend & Frameworks
PHP, Laravel, MySQL, Python (Programming Language)

Management & Strategy
Data Science, Remote Team Management, Project Management

Frontend Development
HTML5, CSS3, JavaScript, jQuery, Web Design

Specialized Solutions
Custom Web Design, Speed & Optimization, SEO

Tools & Collaboration
Git & GitHub, Remote Freelance Infrastructure, SQL

PROFESSIONAL EXPERIENCE

Professional WordPress & Full-Stack Developer – Upwork (Freelance) Jan 2020 – Jul 2026

- Successfully managed a high-tier freelance profile, delivering tailored web development services to international clients.
- Developed, optimized, and maintained over 75 custom websites, ensuring clean code (HTML, CSS, JS, PHP) and fast loading times.
- Implemented modern UI/UX design components, ensuring complete mobile responsiveness and accessibility across all major browsers.

Full Stack Web Developer – Organix Media Sep 2023 – Jan 2026 | Montreal, QC (Remote)

- Led the technical development for a digital marketing startup specializing in organic growth, high-converting web designs, and search authority.
- Integrated advanced SEO structures, proper keyword ranking schemas, and semantic code architectures into custom-built client sites.
- Managed cross-functional updates combining core development phases with continuous content optimization and performance audits.

EDUCATION

Bachelor of Science (B.Sc.) in Mathematics 2019 – 2024
University of Chittagong
Developed robust problem-solving, logical modeling, and advanced data analysis capabilities, directly contributing to backend engineering logic.

Higher Secondary Certificate (HSC) – Science 2017 – 2019
Bakolia Govt. College

PROFESSIONAL CERTIFICATIONS & TRAINING

Responsive Website Basics: Code with HTML, CSS, and JavaScript	<i>University of London</i>	May 2023	[7NVXUL...]
Introduction to Personal Branding	<i>University of Virginia</i>	Jan 2023	[UTKAYY...]
Programming for Everybody (Python)	<i>University of Michigan / Coursera</i>	Nov 2022	[GCWWY3...]
How to Manage a Remote Team	<i>GitLab</i>	Feb 2023	[Y8J63L...]
What is Data Science?	<i>IBM iX</i>	Sep 2022	[EEE8A6...]
Build Your Portfolio Website with HTML/CSS	<i>Coursera Course Certificates</i>	May 2020	[4D3MHH...]
Complete SQL Bootcamp (MySQL, PHP & Python)	<i>Noble Work Foundation</i>	Jun 2020	–
WordPress for Beginners: Create Your Own Website	<i>Udemy</i>	Nov 2020	–

Languages: Bengali (Native), English (Conversational/Elementary), Hindi (Professional Working).